## WHAT IS CLAIMED IS:

1. A method of producing a package wrapper, comprising the steps of:

displaying an image in a display area of an imaging device;

providing a window which is movable relative to the image to produce a windowed image comprised of at least a portion of the image;

displaying at least a portion of the package wrapper comprised of the windowed image;

selecting a package wrapper size; and printing, displaying, transmitting, or storing the package wrapper.

- 2. The method of Claim 1, further comprising the step of printing, displaying, transmitting, or storing the package wrapper in accordance with the selected package wrapper size.
- 3. The method of Claim 1, further comprising the step of printing, displaying, transmitting, or storing the windowed image.
- 4. The method of Claim 1, further comprising the step of printing, displaying, transmitting, or storing the image.
- 5. The method of Claim 1, wherein the step of selecting the package wrapper size is accomplished by inputting the dimensions of a package.
- 6. The method of Claim 1, further comprising the steps of: selecting at least one predefined image from a plurality of predefined images; and

combining the selected at least one predefined image with the windowed image.

- 7. The method of Claim 1, further comprising the step of combining personalized information with the windowed image.
- 8. A method of producing a package wrapper, comprising the steps of:

providing an imaging device having a display for displaying an image provided by a user;

providing a window which is movable relative to the image to produce a windowed image comprised of a portion of the image;

forming at least a portion of a package wrapper comprising the windowed image;

displaying the at least a portion of the package wrapper comprised of the windowed image;

selecting a package wrapper size; and

printing, displaying, transmitting, or storing the package wrapper at the selected package wrapper size.

9. A method of producing a package wrapper, comprising the steps of:

displaying an image in a display area of an imaging device;

providing a window which is movable relative to the image to produce a windowed image comprised of at least a portion of the image;

providing a plurality of prestored patterns, each of the plurality of prestored patterns having at least one predetermined location wherein the windowed image may be placed;

selecting one of the plurality of prestored patterns;

combining the selected one of the plurality of prestored patterns and the windowed image to form a package wrapper, the windowed image being located at the at least one predetermined location;

selecting a package wrapper size; and printing, displaying, transmitting, or storing the package wrapper.

- 10. The method of Claim 9, further comprising the step of display at least a portion of the package wrapper comprised of the windowed image.
- 11. The method of Claim 9, wherein each of the plurality of prestored patterns includes a plurality of predetermined locations wherein the windowed image may be placed; and the package wrapper is formed by combining the selected one of the plurality of prestored patterns and the windowed image, the windowed image being located at each of the plurality of predetermined locations.
- 12. The method of Claim 9, further comprising the step of printing, displaying, transmitting, or storing the package wrapper at the selected package wrapper size.
- 13. The method of Claim 9, further comprising the step of printing, displaying, transmitting, or storing the windowed image.
- 14. The method of Claim 9, further comprising the step of printing, displaying, transmitting, or storing the image.
- 15. The method of Claim 9, wherein the step of selecting the package wrapper size is accomplished by inputting the dimensions of a package.
- 16. The method of Claim 9, further comprising the steps of: selecting at least one predefined image from a plurality of predefined images; and

combining the selected at least one predefined image with the selected one of the plurality of prestored patterns and the windowed image to form the package wrapper.

- 17. The method of Claim 9, further comprising the step of combining personalized information with the selected one of the plurality of prestored patterns and the windowed image to form the package wrapper.
- 18. The method of Claim 9, wherein at least one of the prestored patterns comprises a plurality of pattern areas uniformly arranged.
- 19. The method of Claim 9, wherein at least one of the prestored patterns comprises a plurality of pattern areas spaced from each other.
- 20. The method of Claim 9, wherein at least one of the prestored patterns comprises a plurality of pattern areas spaced from each other to form interstices, and predefined information is disposed in the interstices.
- 21. A method of producing a package wrapper at a retail location, comprising the steps of:

providing an imaging device located at the retail location, the imaging device having a printer and a display area;

displaying a user-supplied image in the display area;

selecting one of a plurality of prestored patterns, each of the plurality of prestored patterns having at least one predetermined location wherein at least a portion of the user-supplied image may be placed;

combining the selected one of the plurality of prestored patterns and the at least a portion of the user-supplied image to form a package wrapper, the at least a portion of the user-supplied image being located at the at least one predetermined location;

selecting a package wrapper size; and printing the package wrapper at the retail location

22. A method of producing a package wrapper, comprising the steps of:

displaying an image in a display area of an imaging device;

providing a window which is movable relative to the image to produce a windowed image comprised of at least a portion of the image;

providing a plurality of prestored patterns, each of the plurality of prestored patterns having at least one predetermined location wherein the windowed image may be placed;

selecting one of the plurality of prestored patterns;

combining the selected one of the plurality of prestored patterns and the windowed image to form a package wrapper, the windowed image being located at the at least one predetermined location;

selecting a package wrapper size;

transmitting the package wrapper to a remote location; and
printing the package wrapper at the remote location at the selected
package wrapper size.

- 23. A computer storage product having at least one computer storage medium having instructions stored therein causing one or more computers to perform the method of Claim 1.
  - 24. A package wrapper produced by the method of Claim 1.
  - 25. A package wrapper produced by the method of Claim 9.